



## **FOR IMMEDIATE RELEASE**

### **EMBRYO DONATION INTERNATIONAL GIVES BIRTH TO NEW WEBSITE**

*Embryo donation facility launches comprehensive online information resource*

FORT MYERS, Fla. (April 7, 2011) – Embryo Donation International (EDI), one of the few private, non-faith-based, non-discriminatory embryo donation facilities in the United States, officially announces the launch of its new website, [www.EmbryoDonation.com](http://www.EmbryoDonation.com).

**EDI** is a subdivision of Specialists In Reproductive Medicine & Surgery, P.A. (SRMS), which has been providing embryo donation for 10 years. EDI accepts embryos from around the world giving donors the chance to give an amazing gift to others suffering from infertility while simultaneously providing these recipients an opportunity to build their family. The new website includes a wealth of detailed information including specific sections for embryo donors, embryo recipients, forums, testimonials, links to other sites, on-line applications and free access to the donated embryo data base. Donors also get to choose from 10 charities that EDI will donate to when they donate their embryos.

“It is the volume of information that sets this web site apart from others. Embryo donors may also start the process of donating their embryos via the on-line application while recipients may apply for the program through a similar process. Making the list of embryos available for free allows the web site to play a vital role for people who desire to build families through embryo donation,” said Dr. Craig R. Sweet, EDI Founder, Medical Director and board certified physician in Reproductive Endocrinology. “In addition to being a comprehensive resource for current patients, prospective patients and the medical community, the web site will also serve as our social networking center. Embryo donors, recipients and the curious will connect with us and with each other sharing information and knowledge about the amazing world of **embryo donation.**”

For more information about EDI’s history, philosophy, services and devoted staff, visit [www.EmbryoDonation.com](http://www.EmbryoDonation.com).

### **ABOUT EMBRYO DONATION INTERNATIONAL (EDI)**

Embryo Donation International (EDI) is a private reproductive endocrinology and infertility practice located in Fort Myers, Florida. Founded by Dr. Craig R. Sweet in 2011 as an expansion of their 10 year-old embryo donation program (sometimes incorrectly referred to as **embryo adoption**), they are one of the most experienced and cost-effective **embryo donation centers** in the United States. EDI’s dedicated mission is to reduce the number of frozen embryos abandoned or discarded by matching embryos to patients in need regardless of race, religion, ancestry, sexual preference or marital status. For more information, contact Dr. Sweet at 800.334.2184, 239.275.5728 or visit [www.EmbryoDonation.com](http://www.EmbryoDonation.com).

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